Community Wisdom Partners

Social Performance Academy ONLINE

2024

by Community Wisdom Partners
in the Gulf Region

The Gulf Region and ESG

In the Gulf region, as governments prioritize sustainability, companies are expected to establish and implement robust Environmental Social and Governance (ESG) policies and visions. This coincides with the region gaining international prominence through various business, investor, sports, climate, and other events, and thus the sustainability practices of companies in the Gulf have come under the global spotlight. To maintain access to international capital markets and secure project investment, financing, and insurance, businesses must comply with international ESG standards.

Amidst the widespread use of the internet and smartphones, individuals from diverse backgrounds can readily voice their concerns and societal expectations. Consequently, companies must ensure their communication strategies and tools remain effective in the era of instant connectivity and broad stakeholder engagement.

The Social Performance Academy ONLINE

To support local and international companies operating in the Gulf region, Community Wisdom Partners (CWP) has established the Social Performance Academy ONLINE. This academy combines CWP's regional expertise and aims to meet the training needs of industry leading companies seeking to understand and comply with the requirements of international investors and national governments. By embracing the transformational process underway in the region, companies can enhance their social performance and ensure long-term success.

Training Sessions

The Social Performance Academy ONLINE offers a range of easy-access, short and snappy training sessions in the following themes:

- Social Risk Management Introduction
- Screening and Managing Risks
- Organizing Social Risk Internally
- Engaging External Stakeholders
- Special Topics following International Standards

Each session takes one hour and is offered several times throughout the year. A session typically involves some theory, an activity (poll, quiz, discussion), an example, and key take-aways.

Session Dates

All sessions are offered 3 times. Plan your own training schedule by registering for only those training sessions you need, at the time convenient for you:

	Training Session Topic	Date and (UAE) start time		
		First	Second	Third
Social Risk Management Introduction	1. **What is Social Risk Management** – Introduction	15 April 10 am	9 May 2 pm	10 June 10 am
	2. **Social Impacts, Risks and Mitigations** – Analysing & Keeping Track	15 April 12 am	9 May 4 pm	10 June 12 am
	3. **Social or Environmental Impacts:** Difference and Overlap	16 April 10 am	10 May 2 pm	11 June 10 am
	4. **Social Risk Management in the UAE:** Technical & Regulatory Requirements	16 April 12 am	10 May 4 pm	11 June 12 am
	5. **The Area of Influence:** When a radius does not work	17 April 10 am	13 May 2 pm	12 June 10 am
Screening and Managing Risks	6. **Screening for Social Impacts:** Structured & Complete	17 April 12 am	13 May 4 pm	12 June 12 am
	7. **Defining the Social Risk Exposure level:** Low, Medium or High	18 April 10 am	14 May 2 pm	13 June 10 am
	8. **Prediction and evaluation of social impacts:** Make a start	18 April 12 am	14 May 4 pm	13 June 12 am
	9. **Social Management Plan:** Preparing as a Company	19 April 10 am	15 May 2 pm	14 June 10 am
	10. **Scoping of Social Studies and Plans:** Prepare the contractor	19 April 12 am	15 May 4 pm	14 June 12 am
Organizing Social Risk Internally	11. **Roles & Responsibilities:** RACI in Social Risk Management	22 April 10 am	16 May 2 pm	17 June 10 am
	12. **SRM deliverables:** Across the Business Lifecycle	22 April 12 am	16 May 4 pm	17 June 12 am
	13. **Tendering and tender deliverables:** Select the contractor	23 April 10 am	17 May 2 pm	18 June 10 am
	14. **Internal alignment:** Coherent Social Studies and Stakeholder Engagement	23 April 12 am	17 May 4 pm	18 June 12 am
Engaging External Stakeholders	15. **External Stakeholder Engagement:** Introduction	24 April 10 am	20 May 2 pm	19 June 10 am
	16. **Understanding the stakeholder:** Identification and Analysis	24 April 12 am	20 May 4 pm	19 June 12 am
	17. **Stakeholder Communication & Engagement:** Inform, Consult, Agree	25 April 10 am	21 May 2 pm	20 June 10 am
	18. **Engage yourself!** Exploring you in the role of communicator	25 April 12 am	21 May 4 pm	20 June 12 am
	19. **Community Feedback Mechanism:** Global Standards, local Culture	26 April 10 am	22 May 2 pm	21 June 10 am
	20. **Community Engagement Tools:** What to use when and where	26 April 12 am	22 May 4 pm	21 June 12 am
	21. **Integrated Engagement Action Planning:** Tracking Engagement	6 May 10 am	23 May 2 pm	24 June 10 am
Special Topics following International Standards	22. **Vulnerable People:** Engaging Differently	6 May 12 am	23 May 4 pm	24 June 12 am
	23. **Resettlement:** Global Standards, local Culture	7 May 10 am	24 May 2 pm	25 June 10 am
	24. **Cultural Heritage:** Global Standards, local Culture	7 May 12 am	24 May 4 pm	25 June 12 am
	25. **Social Risk Management and Sustainability:** Opportunities and Risks	8 May 10 am	27 May 2 pm	26 June 10 am

Courses are all in English. They can be received in Arabic on request. Additionally, there is the option to receive these courses as customized in-house training.

Target Audience

Social performance is relevant for all business activities in the Gulf Region, particularly for high social impact industries with an elevated potential for impacting local communities. In such industries, unmanaged social impacts are increasingly associated with social conflicts and reputational damage. In terms of specific roles, the Social Performance Academy training is recommended to the following audiences:

- **Support Staff** such as managers in Environment, HSE, Communications, Corporate Social Responsibility, Social Risk, Legal, Enterprise Risk and others.
- **Operations & Projects staff** such as HSE field staff, community liaison officers, public relations officers, interface managers, business continuity managers, site supervisors and others.

Certification

Certificates of attendance will be awarded upon full attendance of over 5 training sessions or more.

Instructors

Dr. Katinka C. van Cranenburgh

Katinka is a founding partner of CWP. Since 2019, she has conducted social screening and impact assessments for UAE-based companies and has been pivotal in writing the nations' regulation for social risk management. She is senior strategic consultant with a long track record of social due diligence and strategy support for obtaining international standard compliance on social matters. Before, she worked as global employees and human rights manager in a multinational beverage company.

Christiaan Luca

Christiaan has a track record in managing non-technical risks as manager, project leader, assessor, facilitator, trainer and coach. He is guided by industry best practices and international standards on sustainable development. He is Distinguished Lecturer at the Society of Petroleum Engineers 2024-2025. He has 37 years of experience in the oil and gas industry across technical, commercial and non-technical disciplines, which allows him to communicate easily across all these professional boundaries.

Rob Denny

Rob is a sustainability professional with a track record of building the social license of major projects in line with international norms, especially with the IFC Performance Standards. He has worked in community relations for the infrastructure and natural resource sectors since 2006. Rob has practical experience in stakeholder engagement, management of social risks and impacts, social investment, project-induced population

influx, local content promotion, and grievance mechanisms in America, Europe, Africa and the Middle East. He has taught social performance to various audiences.

Anthony Jack Tchilinguirian
Anthony is a UAE-born, dynamic and highly motivated individual with over 10 years of experience in project and stakeholder engagement. As social risk management expert and trainer, he has worked in various oil and gas projects in the UAE. He has provided training on stakeholder engagement and social impact assessment. The majority of Anthony's experience involve high profile UAE national and regional projects and clients, working directly with international market leaders and local governmental entities.

Pricing & Registration

Participants can buy a pack of 5, 10, 15, 20 or all 25 sessions, as follows:

Code	Title	Fee per session	Fee per participant
SPO5	Pack of 5 sessions (minimum)	$ 50	$ 250
SPO10	Pack of 10 sessions	$ 45	$ 450
SPO15	Pack of 15 sessions	$ 42.50	$ 637.50
SPO20	Pack of 20 sessions	$ 40	$ 800
SPO25	Pack of 25 sessions (maximum)	$ 37.50	$ 975

The training fees cover the cost of the training session as well as the CWP attendance certificate. Training sessions can be booked up till one week before the training session. A session will take place once a minimum of 5 participants have registered. Session packs are personal and should be paid at online registration, preferably by credit card.

To register for our ONLINE Academy trainings, please complete the registration form using this link: https://communitywisdompartners.typeform.com/to/i83ojAxH

Contact

For further inquiries and/or special requests, please contact CWP's Senior Social Performance Consultant, Dr. Katinka C. van Cranenburgh:

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Community Wisdom Partners is a leading social performance consultancy and training provider, specializing in the integration of the social aspect of ESG and sustainability into business activities. It has been present in the Gulf region since 2015, working with ADNOC headquarters, ADNOC Upstream and Downstream group companies, Abu Dhabi Oil Company Ltd., and BP Iraq, among other national and international companies. Successful training programs included (ADNOC approved) social risk screening and assessment, stakeholder engagement, social studies, community facing staff and community investment. CWP is dedicated to assisting high social impact industries, including oil and gas, mining, dredging, and construction.